

# CLEAN TRANSPORTATION GROWING IN WISCONSIN

July 2025



**\$1.1 billion** awarded through IIJA and IRA



**\$15 million** private investment and 240 jobs in manufacturing

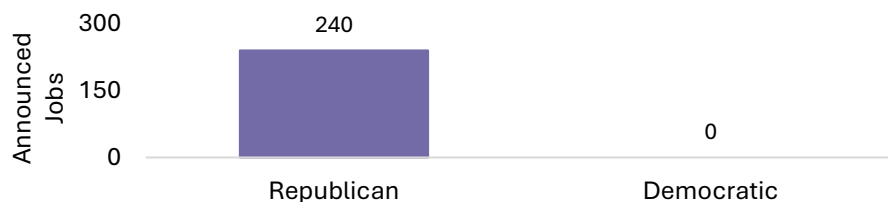


**33,101** light-duty EVs sold since 2019

## Two New Manufacturing Facilities Announced

There are six operational and two planned EV and EV battery manufacturing facilities in Wisconsin. The planned facilities – the Chippewa Falls EV Battery Repurposing Facility and the Franklin Thermal Management Facility – have announced **\$15 million in investment** and **240 planned jobs**, respectively. The Chippewa Falls Facility also announced 40 planned jobs.<sup>1</sup>

### All Investment and Jobs have Gone to Republican Districts



Source: [EV Jobs Hub](#)

## 2024 Annual EV Sales 160% Higher than 2021

Over **36,000 new EVs have been sold** in Wisconsin since 2019, of which 33,101 were light-duty cars. In Q4 2024, the light-duty EV market share of new sales was 5.6 percent, up from 2.4 percent in Q4 2021.<sup>2</sup>

Clean vehicle tax credits from the Inflation Reduction Act have benefited Wisconsin drivers; in Tax Year 2023, consumers saved an average of \$6,767 for new clean vehicles and \$3,431 for previously owned clean vehicles. Across both credits, consumers saved a total of \$26 million.<sup>3</sup>

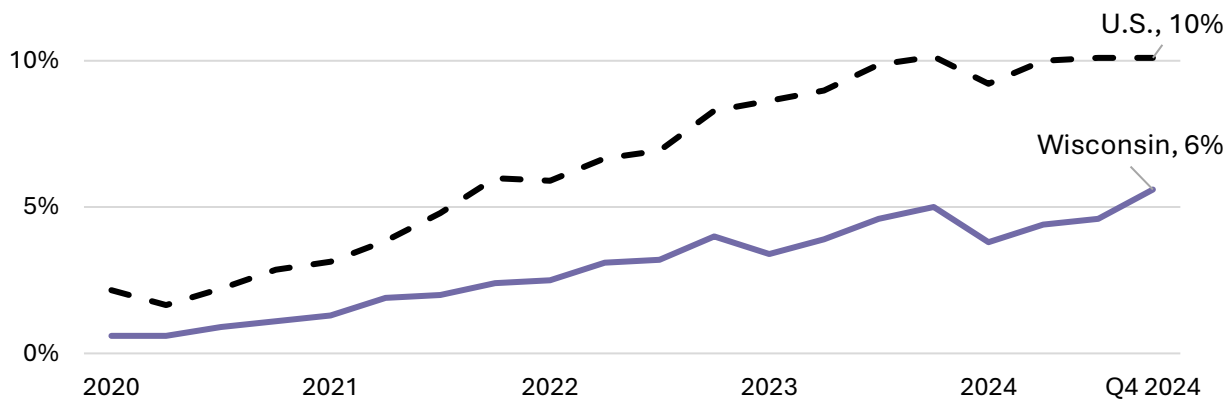
<sup>1</sup> Manufacturing jobs include publicly announced, committed manufacturing jobs. Not all jobs may be realized. [EV Jobs Hub](#). Accessed March 6, 2025.

<sup>2</sup> All sales data sourced from Atlas EV Hub's [Market Dashboard](#) and is through the end of year 2024. Accessed April 10, 2025.

<sup>3</sup> Internal Revenue Service, [SOI tax stats - Clean energy tax credit statistics](#). Updated January 16, 2025.

Wisconsin has also seen a growth in charging availability with **1,879 public charging ports** (749 fast charging and 1,130 Level 2) in operation at the end of 2024, up 157 percent from 731 at the end of 2021.<sup>4</sup>

### EV Light-Duty Market Share (Percentage of New Sales) Has Grown Since 2020



Source: Atlas EV Hub, [EV Market Dashboard](#) through 2024.

## Four NEVI-Funded Charging Sites Open in Wisconsin

Wisconsin has been awarded **\$1.1 billion** in federal clean transportation funding from the Infrastructure Investment and Jobs Act and the Inflation Reduction Act, excluding loans and tax credits. This funding has been awarded across 205 projects or programs, including:

- **\$144 million** for capital investments in surface transportation infrastructure including expanding active transportation, public transit upgrades, and energy efficiency improvements.
- **\$141 million** to improve public bus facilities and purchase new transit vehicles as well as new, more reliable and less polluting school buses across Wisconsin.
- **\$123 million** to reduce congestion and improve air quality through improved bicycle and pedestrian facilities, park and ride, carpool programs or other commuting services, or clean vehicles.
- **\$105 million** to install public fast charging stations across major highway corridors and in underserved, low-income, and high-density communities.<sup>5</sup>

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<sup>4</sup> [Alternative Fueling Station Counts by State](#). Accessed March 3, 2025.

<sup>5</sup> Funding amounts exclude awards that have been confirmed canceled by the Trump Administration but do include awards that are currently in litigation or otherwise on hold. Funding amounts are based on program and a given program may include projects in multiple sectors. These have been disaggregated to the extent possible but some over- and/or undercounting may remain. All funding data sourced from the [Climate Program Portal](#). Accessed June 14, 2025.

Through the National Electric Vehicle Infrastructure (NEVI) program, Wisconsin issued 53 funding awards totaling over \$23.3 million to private companies to install electric vehicle (EV) charging stations. Four stations are operational.<sup>6</sup>

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<sup>6</sup> [NEVI Awards Dashboard](#). Accessed June 20, 2025.